Blue Ridge Region Porsche Club of America

BRR-PCA Planning Meeting - January 19, 2020

Event Survey Results



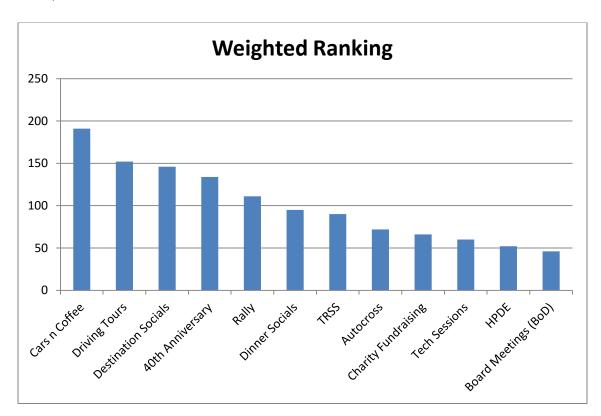
I. Overview

At the 2020 Planning Meeting, lead by Gene Reed, the attendees were asked to provide input on things the region should consider doing in the year. To help stimulate ideas a list of possible events was provided and the attendees were asked to rank the items in which they may be interested and to add any other items of their own interest. The members were also asked to consider volunteering to help with events and to include that in the space provided on the Possible Events form. This report summarizes the information collected

II. Survey Results

18 Event surveys were returned. The number of attendees ranking a given event ranged from 7 to 16, which means that every event was ranked at least once, and none were of interest to everyone. The rankings across the population of responses ranged from 1 to 13 as a varying number of events were ranked per attendee. Given the mix of data various approaches to best represent the results were consider. The method chosen was to use a weighted ranking. For simplicity, the weighted average was set as the inverse of the responses: Rank 1 was weighted as 13, rank 2 as 12 ... This was then summed so that the weighted ranking reflected both the ranking of the response as well as the frequency.

One response was not ranked but instead was check-marked. Being unable to discern the ranking of the items, it has been excluded from the results.



III. Observation

An important consideration is that the event survey was provided to just the attendees of the Planning meeting. Thus the responses reflect the input of just 6% of total active members (primary and affiliate/family).

Consider expanding the survey to the entire membership via an online form.



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IV. Write-In Events

The following additional events for consideration were included on some survey forms. They are not included in the summary ranking.

- Family Picnic
- Franklin County Distillery C&C
- Treffen
- Swinging Bridge
- Tour the National Road
- Consider combing tech with desert or pot luck for the ladies

V. Volunteers

NAME	INTEREST
Eddie Fort	Fall TRSS
Beth Heinzelman	Board Meetings
Mick Michelsen	Wherever needed/wanted if available.
Lynn Schleupner	Cars N Coffee, Dinner Social
DanDeHart	Autocross, 40 th Anniversary
Gary Templeton	Treffen, Tours/Rally, TRSS
Dave Hogan	Overnight
Jim Strudwick	Rally, Driving Tours, TRSS
Dave Snow	All - As time allows
Ellen Flora	Willing to help with something specific
Jerry Hampton	40 th Anniversary, TRSS, any others
Mary Wilson	TRSS, 40 th Anniversary
Jim Strudwick	Rally, Driving Tours, TRSS